

Pandit Deendayal Upadhyay's Contribution to Atmanirbhar Bharat Abhiyaan

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Abstract:-

Pandit Deendayal Upadhyay is one of the foremost political thinkers of India. He not only leaves his mark in the political field but also in the social field he attracts the attention of all Indians with his social service. His major philosophy is "Integrative Humanism".

Humanism has to be universalized and carried on as a team. If all human beings are to be guided by the same principle of justice and equality...integrated humanism is very necessary to be practiced publicly and collectively. He created a framework for social and economic development through this philosophy of integrated humanism. The concept of "Atmanirbhar Bharat " is based on the philosophy of this integrated ideology. Their contribution is very important. Their economic principles are based on rural centric approach. An analysis of his independent vision is in this research paper.

Pandit Deendayal Upadhyay's ideology has had a very positive impact on the Atmanirbhar Bharat Abhiyan. It is a campaign launched by the Government of India to promote India's self-sufficiency and local industries. How Pandit Dindayal Upadhyay's ideology of integrated humanism has influenced this campaign?

Key Word: - Atmnirbhar Bharat, Integrative Humanism, Swadeshi, Self-reliance, Rural Deveopment, Economic Model, Swavlamban.

Conclusion:-

1. Pandit Deendayal Upadhyay's contribution to the concept of Atmanirbhar Bharat lies in his visionary ideas of self-reliance, rural empowerment, indigenous and decentralized economic models.
2. His philosophy of Integral Humanism provides a strong rationale for the Indian Government's Atmanirbhar Bharat initiatives aimed at self-reliance and economic independence.
3. Atmanirbhar Bharat Abhiyaan emphasized on local empowerment by using Pandit Upadhyay's ideas of self-reliance, swadeshi, morality, self-reliance etc.

Introduction:-

The entire world was devastated by the covid-19 pandemic. India was no exception to this. India had to face many problems. The biggest problem is the financial problem. In front of the world, India should not feel inferior in the field of import and export and also in the global supply chain to stand tall in front of all the countries in the world, so the Government of India started an important initiative in 2020 called "Atmanirbhar Bharat".

The purpose of this initiative is to make India self-sufficient in front of the whole world. The country should be made self-reliant in various sectors. In order to increase local production and become self-sufficient rather than depending on other countries for import and export, the initiative Atmanirbhar Bharat has been organized by the Government of India.

Pandit Deendayal Upadhyay is always known for his ideology of Integral Humanism. This ideology has a great influence on the Atmanirbhar Bharat initiative. He has laid special emphasis on our self-reliance, decentralization and upliftment of rural economy. And this is also the aim of the Indian Government's initiative "Atmanirbhar Bharat". His "Balanced Development Model" has been awarded in the Atmanirbhar Bharat initiative. This vision has been significantly influenced by the concepts of Pandit Dindayal Upadhyay.

This research paper examines the role of Pandit Deendayal Upadhyay's philosophy in shaping India's future vision. This research paper is planned to understand what is the contribution of Pandit Deendayal Upadhyay in the initiative of Atmanirbhar Bharat? In this initiative more emphasis is placed on self-reliance and holistic development.

Pandit Deendayal Upadhyay's Philosophy:-

Pandit Deendayal Upadhyay has rejected the materialist ideology. How will all the citizens of India stand on their own feet? This is what they have thought about. The Indian government has tried to realize the dream of a self-reliant India so that the people of all the rural areas of India become self-reliant.

He rejected the focus of materialism on both capitalism and socialism. Instead, how can economic growth and moral values remain together? Rejecting materialistic thinking, he placed humanistic concepts at the center of his thinking. It emphasized on humanistic development of society and nation. This is what their thinking works on. He went against the prevailing ideology and invented another ideology. This school of thought is called the philosophy of Pandit Deendayal Upadhyay. The Government of India has thought of using this in the initiative of Atmanirbhar Bharat.

Pandit Deendayal Upadhyay's dream is to make the country self-reliant in the economic and social spheres and make India self-reliant in front of the world. He had unwavering faith in religion. He thought the philosophy of religion was a humanist philosophy. He had acquired decision-making ability and moral principles from religion. He worked tirelessly as a moral guide. He said that development should be sustainable and humanistic. His philosophy got a different direction due to the absorption of moral philosophy of religion.

It is his philosophy that strengthens the foundation of a self-reliant India. Self-reliance means not only economic independence but also cultural and moral independence. Atmanirbhar Bharat initiative is working to maintain cultural and moral integrity.

Self-Reliance and Vision of Swadeshi:-

The concept of Swadeshi was central to Pandit Deendayal Upadhyay's thinking. Swadeshi is self-manufacturing to grow local products, importing the same product to the world and using that product itself. Use of indigenous products should be avoided as much as possible. His concept of Swadeshi promotes the use of indigenous resources and local enterprise. He believed that every Indian should use his own labor.

Instead of relying more on foreign goods and technology, emphasis should be placed on creating own products and technology. This Swadeshi concept is deeply aligned with the objectives of Atmanirbhar Bharat initiative. The objective of this initiative is to promote domestic industries and not depend on other countries for imports.

Government of India's "Vocal For Local" initiative was conceived to reach the grassroots level by empowering local communities and encouraging small scale enterprises to initiate self-reliance. Due to which the economic growth automatically increases the local production as well. We emphasize consumption of local produce as it grows.

Pandit Upadhyay emphasized on first knowing oneself, knowing one's qualities. He asked to try to stand on his own feet instead of depending on others. He emphasized more on small scale industry. Government of India has implemented many schemes for this with more emphasis on local industry. The Government of India has also offered special financial assistance to eligible grassroots citizens to revive small scale industries in the country.

Rural Development and Decentralization:-

Pandit Deendayal Upadhyay's main focus was on rural areas. Unless the local businesses in the villages are revived, our country India cannot develop. If India wants to become self-reliant, it is very important that villages become self-reliant.

He emphasized on the overall development of India. This development will not happen until the villages become self-sufficient. There will be no overall development of India. Economic development is about resource decentralization and empowerment of rural areas. Under the Atmanirbhar Bharat initiative, emphasis was placed on improving the agricultural sector, rural infrastructure and providing employment opportunities in villages. Atmanirbhar Bharat is an initiative aimed at rural self-sufficiency by creating a vision of creating Gram Swaraj.

How to create a self-sufficient village? Emphasis has been placed on strengthening the rural economy by encouraging the establishment of villages. The belief that the rural economy can become the backbone of the country and the rural areas can become self-sufficient without depending on the urban areas has come under the Atmanirbhar Bharat initiative.

Economic Model:-

Pandit Upadhyay has advocated "decentralized economic model". Our country has centralized economic planning. Against this planning, he has adopted decentralized economic planning. He believed that every state of India has various resources and hands that make them; they should be used for local development. These same philosophies are aligned with the goals of regional self-sufficiency of Atmanirbhar Bharat Abhiyaan.

Every state and district promotes local industries. This automatically contributes to the national economy. We can believe in Pandit Upadhyay's decentralization and local empowerment. Government of India's 'One District One Product Scheme' (ODOP) is promoting local producers in every district of India.

Swavalamban:-

Self-reliance means self-reliance. Pandit Deendayal Upadhyay had a special emphasis on self-reliance i.e....self-reliance. The subject was not limited to self-reliance but also included social, cultural and political aspects.

Indigenous practices rooted in one's own heritage and knowledge system should be developed. India does not need to look to western countries to solve its problems. The concept of self-reliance is in Atmanirbhar Bharat initiative. This concept encourages indigenous technology, innovation and adaptation. His vision of self-reliant India promotes the concept of self-reliance by promoting 'Make in India', promoting entrepreneurship and encouraging innovation.

Atmanirbhar Bharat:-

Many of Pandit Deendayal Upadhyay's ideas of self-reliance and financial independence are considered in the campaign 'Atmanirbhar Bharat' launched in 2020. Atmanirbhar Bharat initiative aims to make India a global manufacturing sector by boosting India's grass-roots and rural local industries in India's self-reliant and export-promoting sectors. Atmanirbhar Bharat initiative aims to make India a global manufacturing sector by boosting India's grass-roots and rural local industries in India's self-reliant and export-promoting sectors.

Conclusion:-

- 1) Pandit Deendayal Upadhyay's contribution to the concept of Atmanirbhar Bharat lies in his visionary ideas of self-reliance, rural empowerment, indigenous and decentralized economic models.
- 2) His philosophy of Integral Humanism provides a strong rationale for the Indian Government's Atmanirbhar Bharat initiatives aimed at self-reliance and economic independence.
- 3) Atmanirbhar Bharat Abhiyaan emphasized on local empowerment by using Pandit Upadhyay's ideas of self-reliance, Swadeshi, morality, self-reliance etc.

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