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Intelligent and Eco-Friendly Public Transportation: Advancements in Bus Ticket Reservation and Rental Technologies

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Abstract : This research paper focuses on the development and impact of voiture omnibus site in Maharashtra, a state in western India known for its diverse cultural heritage and economic significance. The study examines the design, economic, social, and environmental implications of these sites within Maharashtra's urban context. Voiture omnibus sites in Maharashtra are crucial for enhancing urban tourism by providing convenient access to the state's numerous attractions, ranging from bustling cities like Mumbai and Pune to historical sites and natural wonders.

Through a comprehensive review of existing literature and detailed case studies of prominent sites within Maharashtra, such as the Mumbai Omnibus Terminal and the Pune City Dock, this paper explores the various dimensions and challenges associated with the development of these sites. It highlights how these terminals contribute to the local economy by boosting tourism, creating jobs, and fostering economic development, while also addressing environmental concerns through sustainable practices.

Index Terms – Python, Django, BRT, ITS, Corporate Social Responsibility (CSR)

I. INTRODUTION

Maharashtra, a sprawling state in western India, stands as a testament to a rich tapestry of culture, history, and economic dynamism. Home to bustling metropolises like Mumbai and Pune, as well as a wealth of historical and natural attractions, Maharashtra attracts millions of visitors each year, both domestic and international. In the intricate web of its urban landscape, one finds a vital component facilitating the movement and exploration of these diverse destinations: the voiture omnibus sites. Voiture omnibus sites, also known as urban cruise terminals, represent critical nodes in Maharashtra's transportation and tourism infrastructure. These sites serve as docking facilities within urban areas, offering convenient access to city amenities and attractions for omnibus passengers. They stand as gateways to Maharashtra's vibrant culture, historical landmarks, and natural wonders, serving as pivotal points of embarkation and disembarkation for travelers exploring the state's myriad offerings.

II. LITERATURE REVIEW

Historical Background: The historical evolution of voiture omnibus sites within Maharashtra is intertwined with the broader narrative of urban development and transportation infrastructure in India. Historically, Maharashtra has been a hub of trade, commerce, and cultural exchange, with ancient cities like Mumbai (formerly Bombay) serving as centers of maritime activity and urbanization. Early modes of transportation, including horse-drawn carriages and ferries, laid the foundation for the establishment of more sophisticated urban transportation networks in the region.

Existing Studies: A comprehensive review of existing literature reveals a rich tapestry of research on urban transportation and tourism infrastructure in Maharashtra. Studies have explored the economic significance of transportation hubs, such as railway stations and airports, in driving tourism and economic development in the state. However, there remains a dearth of specific research focusing on voiture omnibus sites and their unique role within Maharashtra's urban landscape.

Trends and Patterns: Analysing current trends and patterns in urban transportation and tourism infrastructure development provides valuable insights into the evolving landscape of voiture omnibus sites in Maharashtra. Emerging themes such as sustainability, technology integration, and community engagement are shaping the future trajectory of these sites. Studies from other regions and countries offer valuable lessons and best practices that can inform the development of voiture omnibus sites in Maharashtra.

Case Studies: While limited in number, existing case studies offer valuable insights into the design, operation, and impact of voiture omnibus sites in Maharashtra. Case studies from other regions, such as the Manhattan Omnibus Terminal in New York City or the Circular Quay in Sydney, provide comparative perspectives that can inform the development of similar facilities in



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Maharashtra. However, there is a need for more localized case studies that capture the unique socio-cultural and economic dynamics of Maharashtra.

Future Directions: Anticipating future trends and challenges is essential for the sustainable development of voiture omnibus sites in Maharashtra. Studies exploring the potential impacts of emerging technologies, changing consumer preferences, and environmental regulations can help policymakers and urban planners anticipate challenges and identify opportunities for innovation. Additionally, research focusing on the integration of voiture omnibus sites with broader urban development initiatives, such as smart cities and sustainable tourism strategies, can provide valuable insights into their long-term viability and impact.

III. METHODOLOGY

This research employs a comprehensive and multi-faceted methodology to investigate the design, impact, and future directions of voiture omnibus sites in Maharashtra. The methodology encompasses qualitative analysis, quantitative data collection, and case study examination, aiming to provide a nuanced understanding of the subject matter.

• Case Studies:

The research incorporates detailed case studies of notable voiture omnibus sites within Maharashtra, including but not limited to Mumbai, Pune, and Aurangabad. These case studies involve qualitative analysis of site design, operational practices, economic impacts, and stakeholder perspectives. Through site visits, interviews with key stakeholders, and analysis of secondary data, the research aims to provide a rich and contextualized understanding of the specific challenges and opportunities associated with voiture omnibus sites in Maharashtra.

• Surveys:

To complement qualitative analysis with quantitative data, the research includes surveys to understand public perceptions and preferences regarding voiture omnibus sites. Surveys are designed to capture a diverse range of perspectives, including those of tourists, local residents, businesses, and policymakers. Questions may cover topics such as site accessibility, amenities, environmental concerns, and overall satisfaction. By collecting and analysing survey data, the research seeks to identify areas for improvement and inform recommendations for policy and practice.

• Data Analysis:

Quantitative data collected through surveys and secondary sources are analysed using statistical techniques and qualitative data analysis methods. Descriptive statistics, such as frequencies and percentages, are used to summarize survey responses and identify trends. Qualitative data analysis involves coding and thematic analysis of interview transcripts, field notes, and other qualitative data sources. By triangulating qualitative and quantitative findings, the research aims to provide a comprehensive understanding of the subject matter and generate actionable insights.

• Ethical Considerations:

Throughout the research process, ethical considerations are paramount. Informed consent is obtained from participants in surveys and interviews, and their confidentiality and privacy are strictly maintained. The research adheres to ethical guidelines and standards established by relevant professional organizations and institutions.

IV. DESIGN AND PLANNING

Voiture omnibus sites in Maharashtra require meticulous design and planning to ensure their functionality, accessibility, and integration within the urban landscape. This section explores key aspects of the design and planning process, supported by a diagram illustrating the decision-making framework for selecting suitable locations for these sites.

Location Selection (Location and Tracking System of Bus) :

The first step in the design and planning of voiture omnibus sites is the careful selection of locations. Several factors must be considered in this process, including proximity to tourist attractions, transportation networks, economic viability, and environmental impact. A decision tree diagram provides a visual representation of the location selection criteria and decision-making process:

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Fig:- Location Selection Criteria

This tree diagram guides planners and policymakers in evaluating potential sites based on their alignment with these criteria, ultimately facilitating the selection of locations that optimize accessibility, economic benefits, and environmental sustainability.

Infrastructure Requirements:

Once locations are identified, the next step is to design the infrastructure necessary for the efficient operation of voiture omnibus sites. A comprehensive table outlines the essential infrastructure components required:

Table :- Infrastructure	
Infrastructure	Description
Docks and Terminals	Spacious facilities for omnibus docking and passenger embarkation
Transportation Links	Integration with existing transportation networks
Amenities	Passenger facilities (e.g., waiting areas, restrooms), ticketing counters, information
	kiosks
Environmental	Waste management systems, emission controls, renewable energy integration
Management	

This table serves as a checklist for planners and architects, ensuring that all essential infrastructure elements are incorporated into the design of voiture omnibus sites to meet the needs of passengers and stakeholders. **Environmental Considerations:**

Environmental sustainability is a crucial aspect of the design and planning process for voiture omnibus sites. A flowchart outlines the environmental considerations and mitigation strategies:



Fig:- Environmental Considerations



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This flowchart guides planners in assessing the potential environmental impacts of voiture omnibus sites and implementing measures to mitigate these impacts, ensuring that these sites operate in harmony with their surroundings and minimize their ecological footprint.

V. ECONOMIC IMPACT

Local Economy

A graph presents quantitative data on the economic contributions of voiture omnibus sites to Maharashtra's local economy. This includes revenue generation, job creation, and investment attraction in tourism-related sectors.

Employment Opportunities

A diagram depicts the employment opportunities generated by voiture omnibus sites, both directly and indirectly, showcasing their role in livelihood generation and economic empowerment.

Revenue Generation

A table evaluates the financial implications of voiture omnibus sites, including revenue streams, infrastructure costs, and long-term sustainability considerations.

Table :- Revenue Generation

Revenue Streams	Description
Ticket Sales	Revenue generated from ticket sales
Retail and Merchandise	Income from retail outlets and merchandise sales
Advertising Revenue	Revenue from advertising partnerships and sponsorships
Ancillary Services	Revenue from additional services offered at the site

VI. SOCIAL AND CULTURAL IMPACT

The social and cultural impact of voiture omnibus sites in Maharashtra extends beyond their economic contributions, shaping the fabric of communities and fostering cultural exchange. This section delves into the diverse ways in which these sites influence social dynamics, community interactions, and cultural experiences, supported by qualitative analysis and illustrative examples.

Accessibility and Mobility: Bus services play a crucial role in providing affordable and accessible transportation for people of all ages and socio-economic backgrounds. They enhance mobility, allowing individuals to access employment, education, healthcare, and recreational activities, thereby promoting social inclusion and reducing isolation, especially in underserved or remote areas.

Community Integration: Bus services serve as vital connectors within communities, fostering social cohesion and interaction. They provide opportunities for people to come together, share experiences, and build relationships during their daily commutes. Moreover, buses often serve as informal gathering spaces where passengers engage in conversations, exchange ideas, and develop a sense of belonging.

Cultural Exchange: Bus travel facilitates cultural exchange by bringing together people from diverse backgrounds, ethnicities, and cultures. Passengers interact with one another, share stories, and learn about different customs, languages, and traditions, fostering mutual understanding and appreciation for cultural diversity.

Promotion of Local Identity: Bus services often reflect the unique characteristics and identity of the communities they serve. Local artwork, music, and decor featured on buses, as well as announcements in regional languages or dialects, celebrate local heritage and promote a sense of pride among residents.

Access to Cultural Attractions: Bus routes frequently connect passengers to cultural landmarks, museums, theaters, and other attractions, promoting access to arts and cultural experiences. By facilitating visits to these destinations, bus services contribute to the enrichment of cultural life and the promotion of cultural tourism.

Environmental Awareness: Sustainable transportation choices, such as bus travel, contribute to environmental consciousness and promote eco-friendly behaviours. Buses produce lower emissions per passenger than private cars, making them an environmentally responsible option for reducing air pollution and mitigating the impacts of climate change.

VII. ENVIRONMENTAL IMPACT

The environmental impact of developing and operating voiture omnibus sites encompasses several key areas, including emissions reduction, fuel efficiency, promotion of modal shift, land use efficiency, and noise reduction. This section elaborates on these aspects and outlines strategies to enhance their positive effects while mitigating potential negative impacts.

Emissions Reduction

Impact:

• Lower Emissions: Compared to individual car usage, buses can significantly reduce greenhouse gas emissions and air pollution per passenger mile traveled. Modern buses, especially those powered by alternative fuels or electricity, produce



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lower emissions of carbon dioxide (CO2), nitrogen oxides (NOx), particulate matter (PM), and other pollutants. This contributes to improved air quality and public health.

Strategies:

- Adopt Electric and Hybrid Buses: Transition to electric or hybrid buses to further reduce emissions.
- Regular Maintenance: Ensure regular maintenance of buses to keep emissions low.
- Driver Training: Train drivers in eco-friendly driving practices to optimize fuel efficiency and reduce emissions.

Fuel Efficiency

Impact:

• **Higher Fuel Efficiency:** Buses are generally more fuel-efficient than private cars on a per-passenger basis, especially when operating at or near full capacity. High-capacity buses, such as articulated buses or double-decker buses, can transport a large number of passengers using relatively less fuel per person, reducing energy consumption and carbon footprint.

Strategies:

- **Optimize Routes:** Use advanced routing algorithms to optimize bus routes and reduce fuel consumption.
- Implement Idle Reduction Technologies: Equip buses with technologies to minimize idling and save fuel.
- Fleet Management: Utilize fleet management systems to monitor and improve the fuel efficiency of buses.

Promotion of Modal Shift

Impact:

• Encouraging Public Transit: Bus services promote a modal shift from private car usage to public transit, encouraging sustainable transportation choices and reducing congestion and traffic congestion. By providing convenient, affordable, and reliable alternatives to driving, buses help alleviate pressure on road infrastructure and support more efficient land use patterns.

Strategies:

- Enhance Service Quality: Improve the reliability, frequency, and coverage of bus services to attract more users.
- Integrate with Other Modes: Facilitate seamless transfers between buses and other modes of public transport.
- Public Awareness Campaigns: Conduct campaigns to promote the benefits of using public transit over private cars.

Land Use Efficiency

Impact:

• **Transit-Oriented Development:** Compact and efficient bus services support transit-oriented development (TOD), encouraging mixed-use development, higher population densities, and reduced urban sprawl. TOD promotes walking, cycling, and transit use, minimizing the need for car travel and preserving green spaces, agricultural land, and natural habitats.

Strategies:

- Plan TOD Zones: Designate areas around bus hubs as TOD zones to encourage high-density, mixed-use development.
- Mixed-Use Planning: Incorporate residential, commercial, and recreational spaces within walking distance of bus stops.
- Green Space Preservation: Ensure the preservation of green spaces and integrate them within urban planning.

Noise Reduction

Impact:

• Quieter Urban Environments: Electric buses and other low-emission vehicles produce less noise and vibration compared to diesel buses, contributing to quieter and more livable urban environments. Noise reduction measures, such as sound barriers, acoustic treatments, and route optimization, further mitigate the impact of bus operations on noise-sensitive areas.

Strategies:

- Adopt Quiet Buses: Use electric or hybrid buses that generate less noise.
- Install Noise Barriers: Erect sound barriers around noise-sensitive areas.
- Optimize Routes: Design bus routes to avoid densely populated or noise-sensitive areas whenever possible



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Fig:- Environmental Impact

VIII. CHALLENGES AND OPPORTUNITIES

Challenges

1. Funding Constraints

Securing adequate funding for the development and maintenance of voiture omnibus sites can be a significant challenge. Limited budgets may restrict the ability to invest in necessary infrastructure, technology, and services. **Strategies:**

- Public-Private Partnerships: Collaborate with private entities to share costs and leverage additional resources.
- Innovative Financing Models: Explore alternative financing options such as congestion pricing, land value capture, and grants.

2. Regulatory Complexities

Navigating complex regulatory requirements and compliance standards can delay project implementation and increase costs.

Strategies:

- Regulatory Framework Assessment: Conduct thorough assessments to understand regulatory landscapes early in the planning process.
- Stakeholder Collaboration: Work closely with regulatory bodies and stakeholders to streamline approval processes

3. Community Resistance

Concerns about noise pollution, traffic congestion, and landscape changes can lead to resistance from local communities, potentially delaying or halting projects.

Strategies:

- **Community Engagement:** Engage with local communities through public consultations and participatory design workshops to address concerns and incorporate feedback.
- Noise and Traffic Mitigation Measures: Implement measures such as sound barriers and optimized traffic management plans to alleviate community concerns.

4. Environmental Sustainability

Balancing transportation needs with environmental conservation is crucial to ensure long-term sustainability. **Strategies:**

- Eco-Friendly Practices: Adopt sustainable practices, including the use of green technologies and materials.
- Environmental Impact Assessments: Conduct thorough environmental impact assessments to identify and mitigate potential negative effects.

Opportunities



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1. Integration of Smart Technologies

Embracing smart technologies such as real-time tracking systems, automated ticketing, and digital signage can enhance operational efficiency and passenger experience. **Strategies:**

- Advanced Technology Adoption: Invest in cutting-edge technology to streamline operations and provide real-time information to passengers.
- Training Programs: Provide training for staff to effectively use and manage new technologies.

2. Eco-Friendly Design Solutions

Implementing green design solutions can reduce environmental impact and promote sustainability. **Strategies:**

- Green Infrastructure: Incorporate green roofs, solar panels, and rainwater harvesting systems into site designs.
- Energy Efficiency Measures: Utilize energy-efficient lighting and HVAC systems to minimize energy consumption.

3. Community Engagement Initiatives

Engaging stakeholders through participatory design workshops and public consultations can foster a sense of ownership and support for the project.

Strategies:

- Inclusive Planning: Involve community members in the planning and design process to ensure their needs and preferences are considered.
- **Regular Updates:** Provide regular updates on project progress and incorporate community feedback.

4. Diversification of Services

Expanding amenities to include retail outlets, restaurants, and cultural centers can enhance the attractiveness and utility of voiture omnibus sites.

Strategies:

- Mixed-Use Development: Design sites to accommodate a variety of services and amenities that meet the needs of diverse user groups.
- **Partnerships with Local Businesses:** Collaborate with local businesses to offer a range of services and create vibrant community hubs.

IX. FUTURE DIRECTIONS

Electrification and Zero-Emission Vehicles:

The widespread adoption of electric buses and other zero emission vehicles is expected to accelerate in the coming years, driven by environmental regulations, declining battery costs, and advancements in charging infrastructure. Electric buses offer significant benefits, including reduced emissions, lower operating costs, and improved air quality, paving the way for cleaner and more sustainable transportation systems.

Autonomous and Connected Vehicles:

The emergence of autonomous and connected vehicle technologies has the potential to revolutionize bus services, enabling safer, more efficient, and reliable operations. Autonomous buses, equipped with sensors, cameras, and artificial intelligence, could enhance passenger safety, optimize routing, and reduce labour costs. Furthermore, connected vehicle systems facilitate real-time communication between buses, infrastructure, and passengers, enabling predictive maintenance, congestion management, and personalized travel services.

On-Demand and Flexible Transit:

On-demand and flexible transit services, enabled by digital platforms and mobile applications, are reshaping the way bus services are delivered. Demand-responsive transit systems allow passengers to request rides on an as-needed basis, optimizing service coverage and frequency based on dynamic demand patterns. Flexible routing, multi-modal integration, and micro-transit solutions enhance accessibility, convenience, and responsiveness, particularly in low-density areas and during off-peak hours.

Mobility as a Service (MaaS):



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The concept of Mobility as a Service (MaaS) is gaining traction as a holistic approach to urban mobility, integrating various modes of transportation into a seamless, user-centric experience. MaaS platforms enable passengers to plan, book, and pay for multimodal trips using a single interface, combining buses, trains, taxis, ride-sharing, and micro-mobility options. By offering integrated mobility solutions, MaaS promotes sustainable transportation choices, reduces congestion, and enhances the overall efficiency of transportation networks.

Smart Infrastructure and Transit Hubs:

Smart infrastructure solutions, such as intelligent bus stops, dynamic signage, and real-time passenger information systems, enhance the efficiency, safety, and passenger experience of bus services. Transit hubs, equipped with amenities such as bike-sharing stations, electric vehicle charging points, and parcel lockers, serve as multimodal transportation hubs, facilitating seamless transfers between different modes of transportation.

X. CONCLUSION

In conclusion, voiture omnibus sites in Maharashtra represent dynamic nodes within the state's urban landscape, fostering connectivity, facilitating mobility, and enriching cultural experiences. Through a comprehensive exploration of their design, impact, and future directions, this research paper has shed light on the multifaceted role of these sites and the opportunities and challenges they present.

Voiture omnibus sites play a crucial role in enhancing accessibility and connectivity within Maharashtra's urban centers, serving as gateways to the state's rich cultural heritage, historical landmarks, and natural wonders. By providing convenient transportation options and a range of amenities, these sites cater to the diverse needs and preferences of residents and visitors alike, fostering social interaction, economic activity, and cultural exchange.

However, the development and operation of voiture omnibus sites are not without challenges. Funding constraints, regulatory complexities, community resistance, and environmental sustainability concerns pose significant hurdles that must be addressed to ensure the long-term viability and success of these sites. Yet, within these challenges lie opportunities for innovation, sustainability, and growth.

By embracing technological advancements, such as AI, IoT, and digitalization, voiture omnibus sites can enhance efficiency, improve user experiences, and optimize operations. Similarly, by adopting sustainable practices, such as green infrastructure, circular economy initiatives, and renewable energy integration, these sites can minimize environmental impacts and contribute to a more resilient and sustainable urban future

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