

ELECTRONICS DEVICE PURCHASE RECCOMENDATION SYSTEM USING PYTHON

Sanjana H. Mankar

PG Student

Department of science and technology,
G H Raison University Amravati, India

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Abstract: The rapid proliferation of electronics devices has led to an overwhelming number of options available to consumers, making it challenging to identify the most suitable products based on individual preferences. In this paper, we propose a novel recommendation system leveraging machine learning techniques to assist users in making informed decisions when purchasing electronics devices. Our system utilizes a collaborative filtering approach combined with feature engineering and natural language processing to analyze user preferences and product characteristics. We present the design, implementation, and evaluation of the recommendation system, demonstrating its effectiveness in suggesting personalized electronics device recommendations. Through experimentation on a realworld dataset, we showcase the system's ability to accurately predict user preferences and provide relevant product recommendations, thereby enhancing the overall shopping experience for consumers in the electronics domain. **Keywords --** - machine learning , database classification ,data collection,and algorithm

Keywords- use rapid api for data, information visualization, gym fitness exercise application.

1. INTRODUCTION :

In today's rapidly evolving technology landscape, consumers are faced with a plethora of electronic devices to choose from, ranging from smartphones and laptops to smartwatches and home assistants. The

"Electronic Device Purchase Recommendation System Using ML" project aims to simplify the decisionmaking process for consumers by leveraging machine learning (ML) algorithms to recommend the most suitable electronic devices based on their preferences, requirements, and budget.

With the continuous advancements in technology and the frequent release of new electronic devices, consumers often find it challenging to navigate through the myriad of options available in the market. Traditional methods of purchasing electronics, such as relying on product specifications or recommendations from friends and family, may not always lead to optimal choices. By harnessing the power of ML, this project seeks to analyse user preferences and device specifications to provide personalized recommendations that align with the user's needs and preferences.

The recommendation system offers users an intuitive interface where they can input their preferences, such as budget, desired features, brand preferences, and usage requirements. The system then utilizes ML algorithms to analyse a vast database of electronic devices, considering factors such as performance, features, customer reviews, and price-to-value ratio. By

incorporating user feedback and iterative learning, the recommendation system continuously refines its recommendations to better match user preferences and evolving market trends.

2. **RELATED WORK:**

This section outlines the methodology and architecture of the electronics device purchase recommendation system using machine learning. It covers the steps involved in data collection, feature engineering, and selection of machine learning algorithms. Additionally, it discusses the implementation details and challenges encountered during the development phase. The proposed work aims to leverage machine learning techniques to build a personalized recommendation system that addresses the complexities of the electronics device purchasing process.

3. **PROPOSED WORK :**

This section presents the conceptual framework and design of the recommendation system. It outlines the flow of data, preprocessing steps, model training, and evaluation metrics. The proposed research model encompasses the various components and their interactions, providing a structured approach to developing and evaluating the recommendation system. This model serves as a guideline for implementing the system and facilitates understanding and replication by other researchers.

4. **PROPOSED RESEARCH MODEL :**

This section outlines the methodology and architecture of the electronics device purchase recommendation system using machine learning. It covers the steps involved in data collection, feature engineering, and selection of machine learning algorithms. Additionally, it discusses the implementation details and challenges encountered during the development phase. The proposed work.

5. **PERFORMANCE EVALUATION:**

In this section, the effectiveness and efficiency of the recommendation system are assessed. It describes the experimental setup, including the dataset used for training and testing, as well as the evaluation metrics employed. Results are presented in terms of accuracy, precision, recall, and other relevant metrics. Comparative analysis with baseline models or existing systems may also be included to gauge the system's performance against established benchmarks. This evaluation provides insights into the system's capabilities and helps validate its effectiveness in providing accurate recommendations for electronics device purchases

6. **RESULT ANALYSIS :**

The result analysis section interprets the findings obtained from the performance evaluation. It discusses the strengths and limitations of the recommendation system, identifies factors influencing recommendation quality, and explores any unexpected outcomes. Insights gained from the analysis contribute to understanding the system's performance and effectiveness in providing personalized recommendations for electronics device purchases. Additionally, recommendations for future enhancements or adjustments may be proposed based on the analysis.

Fig No: 1 (Sign Up Page)

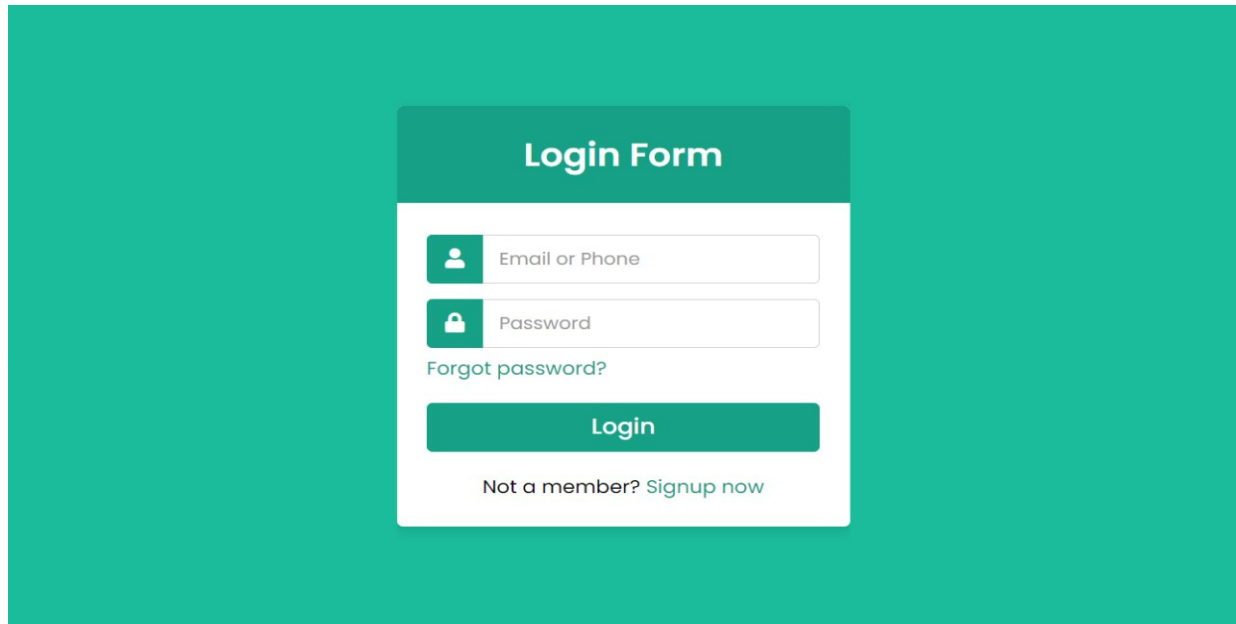


Fig No: 2 (Dataset)

	name	ratings	price	imgURL	camera	display	battery	storage	ram	processor	android_version
250	REDMI 10A (Sea Blue, 64 GB)	4.2	8650	https://rukminim2.flixcart.com/image/312/312/x...	13	other_types	5000	64	4	not mentioned	11.0
255	REDMI 10A (Charcoal Black, 64 GB)	4.2	9199	https://rukminim2.flixcart.com/image/312/312/x...	13	other_types	5000	64	4	not mentioned	11.0
266	REDMI 9 Activ (Metallic Purple, 64 GB)	4.2	9980	https://rukminim2.flixcart.com/image/312/312/x...	13	other_types	5000	64	4	not mentioned	11.0
296	REDMI 10A (Sea Blue, 32 GB)	4.1	8195	https://rukminim2.flixcart.com/image/312/312/x...	5	other_types	5000	32	3	not mentioned	11.0
313	REDMI 10A (Slate Grey, 32 GB)	4.1	9999	https://rukminim2.flixcart.com/image/312/312/x...	13	other_types	5000	32	3	not mentioned	11.0
324	REDMI 9 Activ (Coral Green, 64 GB)	4.2	10999	https://rukminim2.flixcart.com/image/312/312/x...	13	other_types	5000	64	4	not mentioned	11.0
339	REDMI Note 11 (Starburst White, 128 GB)	4.2	19999	https://rukminim2.flixcart.com/image/312/312/x...	50	other_types	5000	128	6	not mentioned	11.0

Fig No: 3(Dashboard)

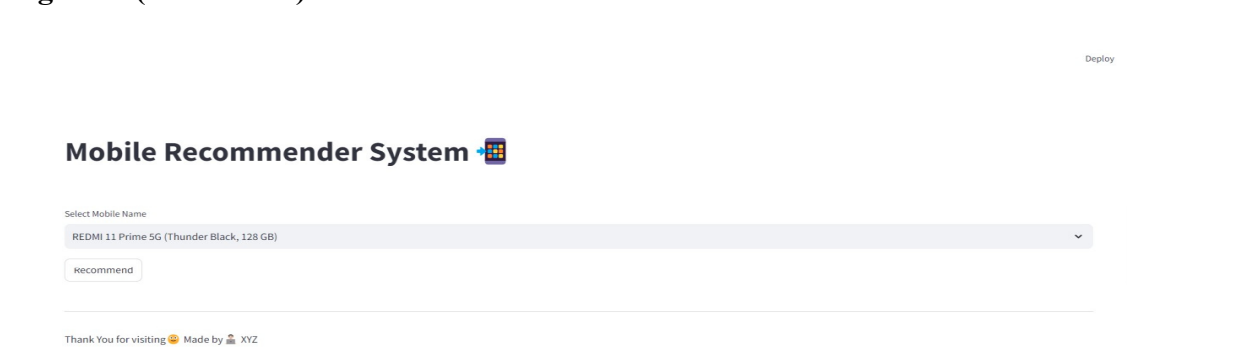
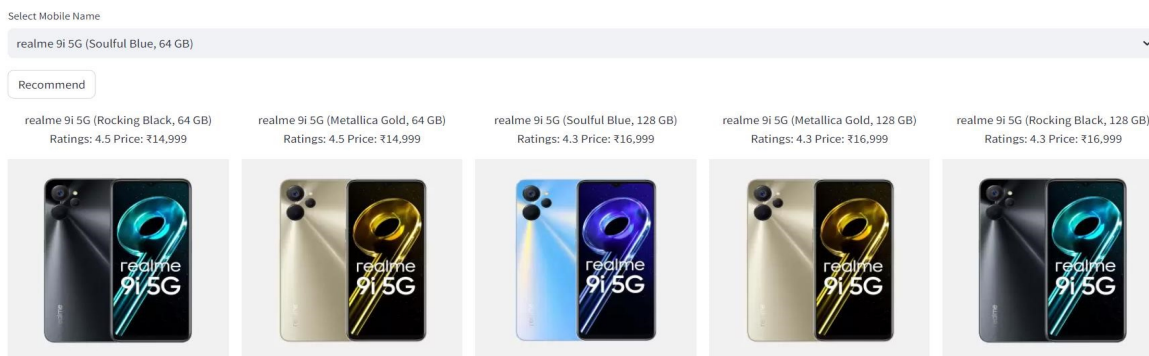


Fig No: 4(mobiles)

Mobile Recommender System



8. CONCLUSION:

The conclusion section summarizes the key findings and contributions of the research paper. It reiterates the significance of developing a recommendation system for electronics device purchases using machine learning. The section discusses the implications of the research in improving user experience in e-commerce platforms and facilitating decision-making processes for consumers. It may also highlight the practical applications of the recommendation system and suggest directions for future research or system enhancements. Overall, the conclusion provides closure to the paper by emphasizing its importance and relevance in the field.

One of the primary benefits of using machine learning algorithms for recommendation systems is the ability to provide personalized recommendations. Machine learning algorithms can analyze large volumes of data about a user's past behavior, such as their purchase history, search queries, and ratings, to model their preferences and interests. This model can then make recommendations tailored to each user's needs and preferences. For example, recommendation systems in ecommerce platforms use machine learning algorithms to analyze a user's purchase history and browsing behavior to suggest products likely to interest them.

Machine learning algorithms can automate many of the tasks involved in recommendation systems, reducing the need for human intervention and making the system more cost-effective to operate. This enables businesses to provide personalized recommendations at scale without incurring high labor costs. For example, recommendation systems of travel websites use machine learning algorithms to analyze user data and provide personalized travel recommendations, allowing the company to offer a more personalized user experience without significantly increasing labor costs.

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